

Ag Energy Social Licence
Round Table

Partnership between QFF and Powerlink

Jo Sheppard – CEO, Queensland Farmers
Federation

Gerard Reilly – GM Communications, Customer
& Engagement, Powerlink



The need

- QFF and Powerlink identified the need to build capacity in agricultural sector to allow better flow of information and ideas between it and the energy industry
- Education about the energy transition is vital – significant amounts of confusion and misinformation
- Real need to gain direct feedback from farmers to help shape energy policy and projects
- Need to create a better interface between energy and agriculture in Queensland

Energy Engagement & Education Advisor

- Powerlink has entered a three-year partnership with QFF to fund a new role
- Will facilitate meaningful engagement, consultation, and education within the agriculture sector regarding Queensland's renewable energy transition.
- Drive coordination between QFF, its peak body members, Powerlink and other key energy stakeholders, to ensure informed policy input, effective communication, awareness and participation in key initiatives related to renewable energy.
- Shape and deliver timely communications to QFF members to improve awareness of key aspects of the Queensland energy transformation and other broader energy industry activities.
- Engage with QFF members to identify key areas of interest and concern regarding the energy industry in Queensland and assist QFF in effectively communicating these priorities with key energy stakeholders and decision makers.